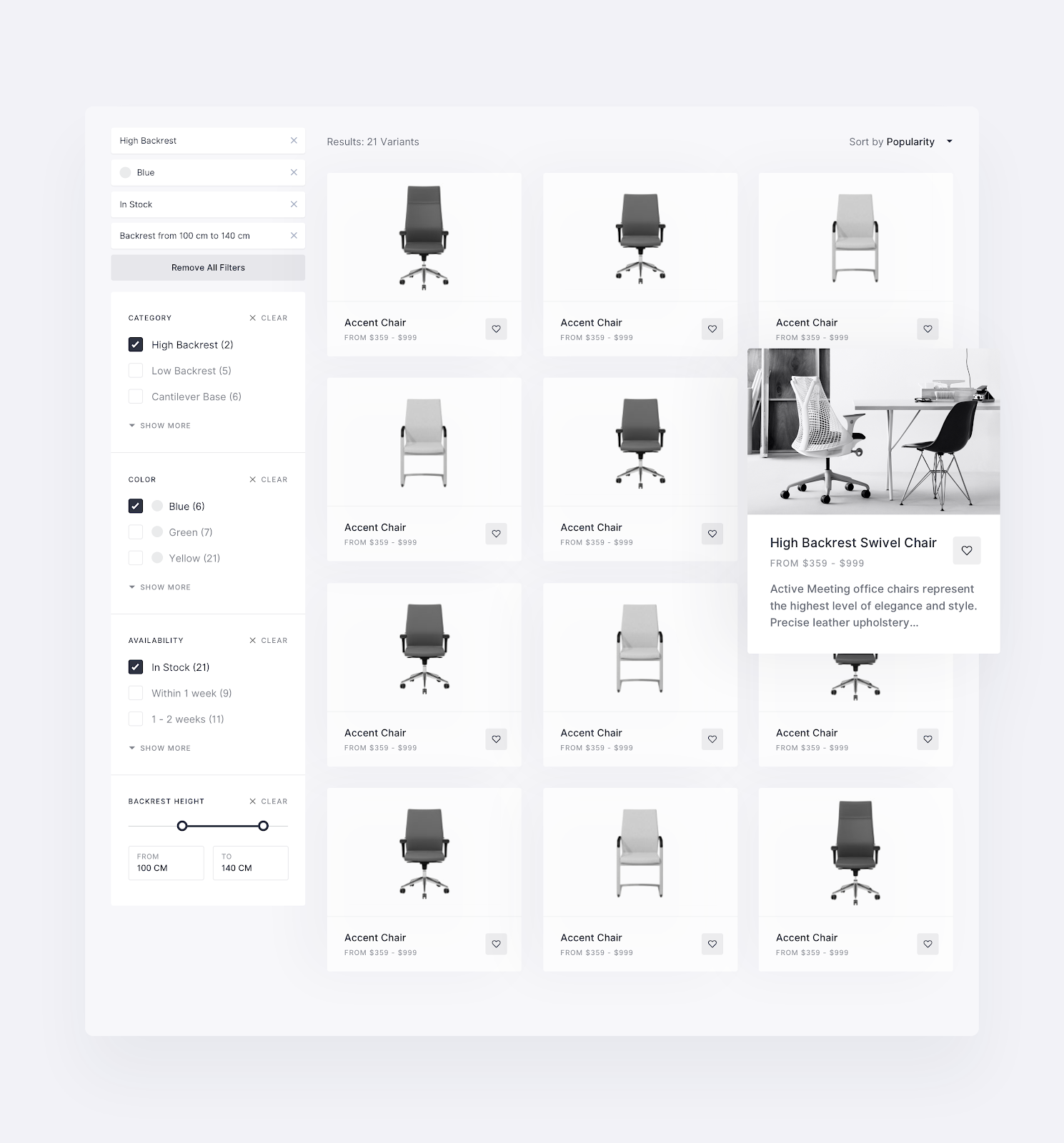
**Wireframe**

The process of creating a digital product is similar to the process of building a house. When we think about building a home, we usually mean the process of construction. And the first step of creating this appearance is creating blueprints — outlines of areas that give those involved in building a clear vision of the project structure. A wireframe is like an architectural blueprint in the design process. It serves as a reference point for functional specifications and gives the product team a basis to begin creating screens. Wireframing is a step that should not be skipped.

Example:

The products are distributed in an easy-to-scan grid. Each item in the grid contains essential information about the product — product image, name, and price.



reference: https://medium.com/thinking-design/wireframe-examples-for-websites-mobile-apps-b5fab9f9971b